

GRIDIRON FOOTBALL

MEDIA GUIDE



All Football,
All The Time



About the Magazine

Gridiron Football was started in 2014 and is a monthly football magazine that has promoted high school, college, and professional football. Our issues range between 42-128 pages.

Why We Need Advertising Sponsors

At Gridiron Football we feel passionately about football and its ability to reshape people's lives. Not only do exemplary football teams build up colleges and towns, but the right guidance from a good coach can drastically reshape a student's way of thinking and life in general. More specifically our goals include: teaching athletes how to navigate the recruiting process, teaching athletes that there is more to playing football than meets the eye, and educating people about the positives that come from the game of football.

Our Stats (28 Day)



Facebook @GridironFootballUSA
Followers: 44,227
Post reach: 219,483
Post engagement: 53,228



Twitter @GridironFootball
Followers: 7,508
Tweet impressions: 403K
Profile visits: 84.6K



Instagram @GridironFootballUSA
Followers: 3,027
Impressions: 130,113
Accounts Reached: 32,842



YouTube @GridironFootball
Followers: 2,189
Views: 64,017
Time Watched: 3,700 Hours



www.GridironFootballUSA.com
Website Users: 21,953
Page Views: 5,949,263

Open Rates

Magazine	
Full-Page.....	\$ 2,250
Half-Page.....	\$ 1,750
Quarter-Page.....	\$ 1,225
Inside Front.....	\$ 5,000
2-Page Spread.....	\$ 4,000

Website	
Banner.....	\$ 1,500
Regional Article (16).....	\$ 1,500
Horizontal Ad.....	\$ 1,200
Footer Ad.....	\$ 1,200

Newsletter (3"x2" Size Ad)	
Front Page.....	\$ 600
Inside Page.....	\$ 400
Back Page.....	\$ 250

Shows	
Randall Corner.....	\$ 1,500
Chase With Jace.....	\$ 1,200
Player Spotlight.....	\$ 600
Player Of The Week.....	\$ 2,200
30 Sec Ad.....	\$ 125
15 Sec Ad.....	\$ 75

Bowl Game

Nameing Sponsor.....	\$ 50,000
Touchdown Sponsor.....	\$ 4,800
Ring Sponsor.....	\$ 8,000
Uniform Sponsor.....	\$ 21,000
Food Sponsor.....	\$ 6,000
Video Sponsor.....	\$ 25,000
Pre-Game Sponsor.....	\$ 15,000
Booth Sponsor.....	\$ 500
7on7 Sponsor.....	\$ 3,500
Camp Spnsor.....	\$ 5,000
T-Shirt.....	\$ 500

Camp

Sponsor.....	\$ 5,000ea
--------------	------------

High School Scrimmage (6-Team)

Nameing Sponsor.....	\$ 80,000
Touchdown Sponsor.....	\$ 4,800
Video Sponsor.....	\$ 30,000
Booth Sponsor.....	\$ 500

Discounts available for 3,6, and 12-month commitments.